



K-W Oktoberfest Rogers Women of the Year Nominations Open

Recognizing Waterloo Region Women for their Achievements

(Kitchener-Waterloo, Canada – April 16, 2012) – Kitchener-Waterloo Oktoberfest announces its official call for nominations for the 2012 K-W Oktoberfest Rogers Women of the Year. This annual event has been celebrating the achievements and contributions of Waterloo Region women since 1975.

Nominations for the prestigious awards, which will be presented at The Waterloo Inn on Tuesday, October 9, 2012, are sought in eight categories: Arts & Culture, Community Service, Entrepreneur, Health & Wellness, Lifetime Achievement, Professional, Sports & Recreation, and Young Adult.

Nomination forms can be found online at www.oktoberfest.ca or by visiting the K-W Oktoberfest Inc. office at 17 Benton Street, Kitchener. The deadline for nominations is July 27, 2012.

Mark Kreller, Executive Director of K-W Oktoberfest Inc., encourages members of the community to honour an outstanding woman by nominating her for one of the prestigious awards.

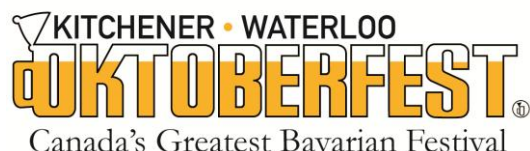
“Our community is fortunate to have a great number of fabulous women who contribute, achieve and inspire every single day. These awards are an opportunity to give them the accolades they so richly deserve. These awards are handed out each year so that we can shine a light on those who embrace change, demonstrate initiative, or generally have a positive impact on our community.”

"The K-W Oktoberfest Rogers Women of the Year is one of the highlights of Kitchener-Waterloo Oktoberfest. It recognizes the great work and achievement of the women of the community", said Mike Collins, General Manager of the Rogers Kitchener Radio Group.

Kitchener-Waterloo Oktoberfest will run from October 5 – 13, 2012.

About Kitchener-Waterloo Oktoberfest

Kitchener-Waterloo Oktoberfest is a not-for-profit Bavarian festival founded in 1969 by a group of volunteers committed to contributing to the social and economic vitality of Kitchener-Waterloo, Canada twin cities with German heritage. Canada's Greatest Bavarian Festival celebrates German heritage, food, music and festivities and is supported by more than



50 not-for-profit organizations. The festival is operated by eight year-round full-time staff, over 435 volunteers and 1,300 community and service club volunteers that stage the nine-day festival each October promoting a unique German cultural experience. As well as the \$21.1M annual economic boost the festival gives the local economy during the international festival, over \$1.5 million is raised each year by the not-for-profit organizations associated with Kitchener-Waterloo Oktoberfest, one of the top three most recognized event brands in Canada.

- 30 -

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