



K-W Oktoberfest Rogers Women of the Year Recognizes Outstanding Achievements in Waterloo Region

(Waterloo Region, ON – October 6, 2014) – K-W Oktoberfest Rogers Women of the Year takes time out to recognize and pay tribute to outstanding women in the community.

This year, the awards ceremony will take place Thursday, October 9th at 7:00 pm at Bingemans Ballroom in Kitchener, with special guest speaker Natalie MacNeil. An Emmy Award-winning producer, bestselling author of “*She Takes on the World: A Guide to Being Your Own Boss*”, “*Working Happy*” and “*Living on Purpose*” and the creator of www.shetakesontheworld.com, Natalie was also Miss Oktoberfest in 2008.

The event will be emceed by Susan Cook-Scheerer, host of daytime on Rogers TV and Adele, afternoons on CHYM 96.7.

Here is a list of the women from across the Region who have been nominated in each of the nine categories:

Arts & Culture (sponsored by CHYM 96.7/570 News/Country 106.7 FM) recognizes women for enriching the culture of our community through creation or promotion of the arts on a volunteer or professional basis.

Alysha Brilla (Kitchener)
Bethany Kovarik (Kitchener)

Mandy Brouse (Kitchener)
Alana Leonard (Waterloo)

Community Service (sponsored by Rogers TV) recognizes women for generously volunteering time to programs and services that make our community a better place.

Meaghan Coneybeare (Kitchener)
Shirley Laskier Levene (Waterloo)

Alison Fraser (Cambridge)
Kirsten Penwarden (Cambridge)

Entrepreneur (sponsored by TD Bank Group) recognizes women for initiating and/or administering an enterprise or business.

Caitlin Carpenter (Waterloo)
Carly Kuntz (Waterloo)
Stephanie Rozek (Waterloo)

Irene Divaris (Waterloo)
Donna-Marie Pye (Waterloo)
Lina Shamoun (Kitchener)

Group Achievement (sponsored by K-W Oktoberfest Inc.) recognizes achievements by a group of women that impact and/or improve our community or our society.

Diapers & Lipgloss
Waterloo Region Special Education Choir
100 Women Who Care Waterloo Region Cambridge

Inside-Out Faculty & Staff
Zonta Club of Kitchener-Waterloo

Health & Wellness (sponsored by Perfect Balance Wellness Centre) recognizes women for promoting and helping others achieve and promote mental, physical or spiritual well-being in her career or community involvement.

Robin Bender (Waterloo)
Kathy Zador (Kitchener)

Annette Collins (Waterloo)

Lifetime Achievement (60 or over) (sponsored by Michael Harris, MPP) recognizes women for being role models, mentors and/or advocates for positive and social change throughout their lifetime.

Astrid Braun (Waterloo)
Margaret (Peggy) Snyder (Waterloo)

Rose Murray (Cambridge)

Professional (sponsored by Rogers Wireless) recognizes women for dedicating themselves to the pursuit of excellence in their chosen careers.

Susan Cranston (Waterloo)
Dawne Taylor-Gilders (Kitchener)

Michele McBride-Roach (Waterloo)

Sports & Recreation (sponsored by Rogers TV) recognizes women for actively participating, coaching or volunteering in sports or recreation.

Marta Generoux (Kitchener)
Tanya Morrell (Cambridge)

Victoria Moors (Cambridge)
Crystal Reia (Kitchener)

Young Adult (14 to 25) (sponsored by the Kitchener Fire Department) recognizes young women for leading by example and being a role model to her peers.

Sherry Bo-Yee Wong (Cambridge)
Mallory Gitzel (Kitchener)

AJ Bridel (Kitchener)

*Watch for Rogers TV's feature presentations of the **2014 KW Oktoberfest Rogers Women of the Year Awards** Saturday, Oct 11 at 3 PM, and Saturday, October 18 at 9 PM - only on Rogers TV, Cable 20. Visit www.rogerstv.com for more info.*

Residents of the Region were encouraged to nominate their choice for K-W Oktoberfest Rogers Women of the Year and are invited to enjoy this evening with these distinguished

women. Tickets are limited and are available at the Kitchener-Waterloo Oktoberfest Official Retail Store, 519-570-4267 x233 or online at www.oktoberfest.ca.

The K-W Oktoberfest Rogers Women of the Year awards are proudly supported by Rogers, TD Bank Group and Morell Kelly Accident and Injury Law.

About Kitchener-Waterloo Oktoberfest

Kitchener-Waterloo Oktoberfest is a not-for-profit Bavarian festival founded in 1969 by a group of volunteers committed to contributing to the social and economic vitality of Kitchener-Waterloo, Canada twin cities with German heritage. Canada's Greatest Bavarian Festival celebrates German heritage, food, music and festivities and is supported by more than 50 not-for-profit organizations. The festival is operated by eight year-round full-time staff, over 480 volunteers and 1,300 community and service club volunteers that stage the nine-day festival each October promoting a unique German cultural experience. As well as the economic boost the festival gives the local economy during the international festival, over \$1.5 million is raised each year by the not-for-profit organizations associated with Kitchener-Waterloo Oktoberfest, one of the top three most recognized event brands in Canada.

- 30 -

For additional information:

Dave MacNeil

Executive Director,
K-W Oktoberfest Inc.
519-570-4267 ext. 222

