



**Kitchener-Waterloo Oktoberfest Hosts 4th Annual Hansie Awards**  
Awards Ceremony Recognizes Festival Entertainment Favourites and  
Outstanding Contributions from Volunteers and Festival Partners

(Waterloo Region, ON – November 21, 2014) – The Festival may be over for another year, but the fun continued for Kitchener-Waterloo Oktoberfest, as the winners of a number of Festival awards were announced at the 4th annual Hansie Awards, at the Alpine Club in Kitchener. The format of the annual awards ceremony included a red carpet entrance, complete with paparazzi, and a Rock your Tracht prize for the most outstanding embellishment to original German Tracht.

★ ***Jack Link's Beef Jerky Ein Prosit Awards*** presented to bands that perform at the festhallen during the festival.

Large Band Category (5 Members or more)	The Golden Keys, performing at Schwaben Club
Small Band Category (4 Members or less)	Seven Castles, performing at Hubertushaus
People's Choice (voted via text message)	Twin City Alpine Echo, performing at Concordia Club Schenke

★ ***Best In Festin' Awards*** presented to the Festhallen who showed the best Bavarian themes.

Large Festhalle (+600)	The Schwaben Club
Small Festhalle (-600)	Oberkrainer Haus

★ ***Jack Link's Beef Jerky Fester's Choice Awards*** as voted on by Festhallen visitors, were presented in the following categories:

Best Family Day	The Alpine Club
Best Side Dish	Hubertushaus (Spaetzle)
Best Band Audience Participation	The Golden Keys
Best Service	Transylvania Haus

★ ***Family & Cultural Events*** coordinated by the Kitchener-Waterloo Oktoberfest FCE Committee, were evaluated in the following categories:

Most Family Oriented	Waterloo Central Railway Heritage Train
Most Oktoberfest Spirit	Erntefest Harvest Festival
Best New Event	Haus for Humanity
Best Overall Event	33 <sup>rd</sup> Annual Oktoberfest Family Breakfast

★ ***Media Meister Award 2014*** 96.7 CHYM FM - "CHYM is Festin'"

★ ***So You Think You Can Tanz Winner*** The Concordia Enzian Schuhplattler Dancers

★ ***New Sponsor of the Year*** Kik

★ ***Most Engaged Sponsor*** Morell Kelly Accident & Injury Law

★ ***Volunteer Awards***

Unsung Hero Award  
Volunteers of the Year

Art Primosch  
Cindy Coombes  
Anne Foster

These groups and people truly reflect the hard working efforts of all volunteers affiliated with Kitchener-Waterloo Oktoberfest.

Our 2015 Festival will be October 9<sup>th</sup> - October 17<sup>th</sup>, see you there!

**About Kitchener-Waterloo Oktoberfest**

Kitchener-Waterloo Oktoberfest is a not-for-profit Bavarian festival founded in 1969 by a group of volunteers committed to contributing to the social and economic vitality of Kitchener-Waterloo, Canada twin cities with German heritage. Canada's Greatest Bavarian Festival celebrates German heritage, food, music and festivities and is supported by more than 50 not-for-profit organizations. The festival is operated by eight year-round full-time staff, over 480 volunteers and 1,300 community and service club volunteers that stage the nine-day festival each October promoting a unique German cultural experience. As well as the \$22.2M economic boost the festival gives the local economy during the international festival, over \$1.5 million is raised each year by the not-for-profit organizations associated with Kitchener-Waterloo Oktoberfest, one of the top three most recognized event brands in Canada.

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**For additional information:**

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