



**Tour de Hans Cycles Through Waterloo Region**  
**Event Promotes Healthy Living and Gives Back to Community**

(Waterloo Region, Canada – September 19, 2013) - The much anticipated Tour de Hans event that is part of the Kitchener-Waterloo Oktoberfest festival is back again this year. Slated for Saturday, September 28th, the event blends the Spirit of Competition with the Spirit of Gemuetlichkeit and is expected to bring out more than 600 riders for the competition. The 100km or 50km Gran Fondo style race will feature some of the most scenic landscapes in Waterloo Region. Now in its 4th year, race times start at 9am (100 km) and 10am (50 km) and activities will continue throughout the morning until approximately 1:00pm.

Please note that the route includes roads in Wellington County, Centre Wellington Township, Woolwich Township and the Township of Mapleton and intermittent traffic delays are anticipated. Route maps may be found at <http://www.tourdehans.ca/race-routes/>.

“Safety is of utmost important to us. We are asking drivers to exercise caution around the routes and where possible, find an alternative route,” says Krystal Darling, Chair of the Tour de Hans Committee.

Once the racing is complete, participants are invited to experience Kitchener-Waterloo Oktoberfest hospitality at Bingemans KOOLHAUS, 425 Bingeman Centre Drive, Kitchener. The event festivities include a keg tapping, authentic Bavarian food, live music and prizes. Last year, more than 460 riders from across the province joined in the competition.

This year’s event will also introduce the Junior Jumpstart Cycling Event. Starting at 3pm, riders ranging from 9-16 years of age will set out on courses from 5km to 25km. A portion of each of these registrations will support Canadian Tire’s Jumpstart Program. More information is available at <http://www.tourdehans.ca/tdh-youth-cycle/>.

For more information about the event or details on how to register please visit: [www.tourdehans.ca](http://www.tourdehans.ca). While registration is available onsite, those who register before September 25th will receive a discount. Designed in the true Kitchener-Waterloo Oktoberfest fashion of giving back to the community, the Tour de Hans supports Nutrition for Learning ([nutritionforlearning.ca](http://nutritionforlearning.ca)) as its official charity partner, and is proudly presented by JAY FENCING.

**About Kitchener-Waterloo Oktoberfest**

Kitchener-Waterloo Oktoberfest is a not-for-profit Bavarian festival founded in 1969 by a group of volunteers committed to contributing to the social and economic vitality of Kitchener-Waterloo, Canada twin cities with German heritage. Canada’s Greatest Bavarian Festival celebrates German heritage, food, music and festivities and is supported by more than 50 not-for-profit organizations. The festival is operated by eight year-round full-time staff, over 480 volunteers and 1,300 community and service club volunteers that stage the nine-day festival each October promoting a unique German cultural experience. As well as the \$21.1M annual economic boost the festival gives the local economy during the international festival, over \$1.5 million is raised each year by the not-for-profit organizations associated with Kitchener-Waterloo Oktoberfest, one of the top three most recognized event brands in Canada.

**For additional information:**

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