



K-W Oktoberfest Rogers Women of the Year Nominations Open

Recognizing Waterloo Region Women for their Achievements

(Kitchener-Waterloo, Canada – May 20, 2010) – Kitchener-Waterloo Oktoberfest announced its official call for nominations for the 2010 K-W Oktoberfest Rogers Women of the Year awards. The annual awards have been celebrating the achievements and contributions of Waterloo Region women since 1975.

Nominations for the prestigious awards, which will be presented at St. George Hall in Waterloo on Thursday, October 7, 2010, are sought in eight categories: Arts & Culture, Community Service, Entrepreneur, Health & Wellness, Lifetime Achievement, Professional, Sports & Recreation, and Young Adult.

Nomination forms can be found online at www.oktoberfest.ca or by visiting the K-W Oktoberfest Inc. office at 17 Benton Street, Kitchener. The deadline for nominations is July 30, 2010.

Larry Blundell, Executive Director of K-W Oktoberfest Inc., encourages members of the community to honour an outstanding woman by nominating her for one of the prestigious awards.

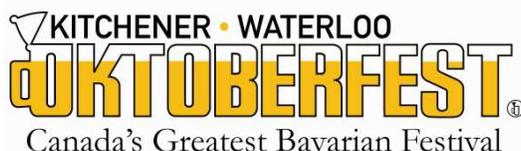
“There are a great number of women in our community who contribute, achieve and inspire every single day; doing so without the accolades they all deserve. These awards are handed out each year so that we can shine a light on those who embrace change, demonstrate initiative, or generally touch the lives of others in a positive and compassionate way.”

“We’re very pleased with our long term association with this event. It has grown into one of the premiere events of the entire Kitchener-Waterloo Oktoberfest festival,” said Mike Collins, General Manager of Rogers Kitchener Radio Group.

Kitchener-Waterloo Oktoberfest will run from October 8 – 16, 2010.

About Kitchener-Waterloo Oktoberfest

Kitchener-Waterloo Oktoberfest is a not-for-profit Bavarian festival founded in 1969 by a group of volunteers committed to contributing to the social and economic vitality of Kitchener-Waterloo, Canada twin cities with German heritage. Canada’s Greatest Bavarian Festival celebrates German heritage, food, music and festivities and is supported by more than 50 not-for-profit organizations. The festival is operated by eight year-round full-time staff,



over 435 volunteers and 1,300 community and service club volunteers that stage the nine-day festival each October promoting a unique German cultural experience. As well as the \$21.1M annual economic boost the festival gives the local economy during the international festival, over \$1.5 million is raised each year by the not-for-profit organizations associated with Kitchener-Waterloo Oktoberfest, one of the top three most recognized event brands in Canada.

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For additional information:

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