FOR IMMEDIATE RELEASE



2024 Kitchener-Waterloo Oktoberfest Ticket Launch

- Festhallen Tickets on Sale
- Chicken Dance Flash Mob
- Willkommen Platz Performers Announced

May 9, 2024 – KITCHENER, ON – The sound of accordion music fills the air. Steins of cold beer await the first notes of Ein Prosit. Old friendships are renewed as everyone gathers to *Be Bavarian* once more. Kitchener-Waterloo Oktoberfest tickets are now on sale for the 56th annual cultural festival.

Canada's Greatest Bavarian Festival is set to return with four fun-filled, "oom-pah-pah" weekends from Friday, September 27th to Saturday, October 19th in Festhallen venues across the Region including <u>Hubertushaus</u> in Mannheim, Habsburg Haus (<u>Alpine</u> and <u>Transylvania</u> Clubs) in Kitchener, <u>Kool Haus</u> (Bingemans) in Kitchener, <u>Schwaben Club</u> in Breslau and <u>Concordia Club</u> in Kitchener.

Returning to Downtown Kitchener on Thanksgiving weekend is the <u>Willkommen Platz</u>. Located in Carl Zehr Square, Kitchener City Hall, King Street and at the Gaukel Block, the Platz will run from Friday, October 11th to Sunday, October 13th and also includes <u>KIDtoberfest</u> and DOGtoberfest. Amazing Canadian performers and traditional Bavarian entertainment will take to various Willkommen Platz stages throughout the weekend – see details below.

Each year, Kitchener-Waterloo Oktoberfest and participating Festhallen offer an authentic experience and hospitable atmosphere to hundreds of thousands of festgoers. Festival Executive Director, Tracy Van Kalsbeek, says the 2024 Bavarian celebration is shaping up to be even bigger and better than ever.

"Our Festhallen partners are busy preparing to showcase this community's unique spirit of Gemütlichkeit through their authentic Bavarian experiences," notes Van Kalsbeek. "And, we're super excited to announce several of our fantastic performances for the Willkommen Platz too!"

Festhallen tickets are limited and often sell out in advance, so purchase your tickets early. Visit **oktoberfest.ca/tickets** to learn more about all Festival venues and to buy tickets!

Full details and information are available at <u>oktoberfest.ca.</u> Please join in the conversation on our social media channels!

Chicken Dance Flash Mob

You're invited! Join us for a Bavarian-filled, fun celebration of our 2024 ticket launch this Saturday, May 11th from 11:00 a.m. until noon at the St. Jacob's Market as we band together for a chicken dance flash mob! Pull out your tracht and be prepared to throw off your overcoats and chicken dance to the sound of the accordion! This is a family friendly event, so please bring your kids to join the fun! Feel free to invite your friends, extended family members and even your neighbour from down the street!! Meet us at the market's outdoor food court at 11:00 a.m.

Willkommen Platz - October 11 - October 13, 2024

Mark your calendars and meet us at the Willkommen Platz in DTK where you can discover your inner Bavarian with amazing artists such as The Golden Keys, Ziggie Zaggies, Weiss Blau, Rick.org/Rick.or

Photos enclosed of various Festhallen venues and the 2023 Willkommen Platz.

About Kitchener-Waterloo Oktoberfest

The first Kitchener-Waterloo Oktoberfest was celebrated in 1969 at Concordia Club in Kitchener, organized by a group of dedicated founders. The keg was tapped and history was made. Since then, Kitchener-Waterloo Oktoberfest has developed its own traditions, becoming one of the largest Bavarian Festivals outside of Germany. Tens of thousands of visitors celebrate annually in our Festhallen, at local restaurants and by attending one of our many family and cultural events. More than just biergartens, Kitchener-Waterloo Oktoberfest is committed to supporting the cultural, economic and social vitality of Waterloo Region, bringing millions of dollars in economic benefit to the Region each year. Oktoberfest Cares provides funding for charitable partners and supports Festival initiatives that enrich our community such as the Onkel Hans Food Drive and keep admission costs low or free for favourites including the Women of the Year celebration and family-friendly events like KIDtoberfest, Thanksgiving Day Parade and Christkinderfest. For more information visit www.oktoberfest.ca.

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