



NATE HALLER HEADLINING AT OKTOBERFEST'S WILLKOMMEN PLATZ

- **Oktoberfest Goes Country is Back!**

June 6, 2023 – KITCHENER, ON – [Kitchener-Waterloo Oktoberfest](#) is pleased to announce that **Oktoberfest Goes Country** is coming back in 2024 at the [Willkommen Platz](#) along with headliner, Waterloo Region's own [Nate Haller](#)!

Since his debut as a solo artist, Nate Haller has firmly established himself as one of Canadian country's premier talents, bringing his unmatched vocals and energetic live show to some of the biggest stages across the nation. With over 18.9M global streams, he has already landed numerous accolades, major Festival appearances and a Top 10 at Canadian country radio. Nate's latest single "Take My Name" is currently at radio and fans can expect new music this year and performances at major country festivals like Boots & Hearts and Lucknow's Music In The Fields and now K-W Oktoberfest.

"I've been going to Oktoberfest for years, so I am super grateful and excited to be playing this year in my hometown!" shares Nate Haller. "I was born in a farmhouse on the outskirts of Waterloo – that's where I fell in love with the outdoors, dirt biking, bonfires and also where I found my love for country music!" Nate Haller will play at the Willkommen Platz biergarten as part of **Oktoberfest Goes Country** on the evening of Sunday, October 13th.

"How great is it that we are being joined by our hometown country boy, Nate Haller this year as we bring back Oktoberfest Goes Country?" adds Tracy Van Kalsbeek, K-W Oktoberfest's Executive Director. "He's such an incredible performer and I can't wait to hear "Ain't Like Me" amongst other fan favourites as he takes the Willkommen Platz stage during our Festival this year!"

Photos enclosed: Nate Haller

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About [Kitchener-Waterloo Oktoberfest](#)

The first Kitchener-Waterloo Oktoberfest was celebrated in 1969 at Concordia Club in Kitchener, organized by a group of dedicated founders. The keg was tapped and history was made. Since then, Kitchener-Waterloo Oktoberfest has developed its own traditions, becoming one of the largest Bavarian Festivals outside of Germany. Tens of thousands of visitors celebrate annually in our Feshallen, at local restaurants and by attending one of our many family and cultural events. More than just biergartens, Kitchener-Waterloo Oktoberfest is committed to supporting the cultural, economic and social vitality of Waterloo Region, bringing millions of dollars in economic benefit to the Region each year. *Oktoberfest Cares* provides funding for charitable partners and supports Festival initiatives that enrich our community such as the Onkel Hans Food Drive and keep admission costs low or free for favourites including the Women of the Year celebration and family-friendly events like KIDtoberfest, Thanksgiving Day Parade and Christkinderfest. For more information visit www.oktoberfest.ca.

About [Willkommen Platz](#)

Hosted by K-W Oktoberfest, Willkommen Platz is a three-day celebration that brings together the best Bavarian food, beer, music and spirit of Gemütlichkeit. Along with the official keg tapping, local vendor market, KIDtoberfest and DOGtoberfest, Willkommen Platz also includes live entertainment on two stages, polka bands, German dancing, buskers, kids' entertainers, delicious Bavarian culinary offerings, German and craft beers, Bavarian-themed activities and more. Raise and stein and sing Ein Prosit with us this year during the Thanksgiving weekend October 11 – 13 at Carl Zehr Square and King Street in downtown Kitchener, along with additional programming at the Gaukel Block. New this year, admission will be free for all Willkommen Platz entertainment.

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