

MEDIA ADVISORY



Float Entries Being Accepted for the Kitchener-Waterloo Oktoberfest Thanksgiving Day Parade

- **New Parade Start Time Announced**

AUGUST 6, 2024 – KITCHENER, ON – [Kitchener-Waterloo Oktoberfest](#) is extending an invitation to businesses and residents of Waterloo Region to submit an entry into the beloved, annual [Thanksgiving Day Parade](#).

Entries considered include large inflatables and self-propelled floats – flat deck trucks or lowboy units are discouraged. Pick-up trucks or automobiles may only be used as a means of propulsion under a float or as a towing unit, if not recognizable in their basic form.

Interested parties can contact Carol Tucker, Volunteer and Administration Manager at carolt@oktoberfest.ca by August 31st, 2024 for the Parade Float Application package. Corporate or nonprofit entry fees apply.

New Parade Start Time

Have you heard? The Kitchener-Waterloo Oktoberfest Thanksgiving Day Parade is starting at 9:30 am this year. Attendees will get to enjoy an extra hour of sleep!

PHOTOS ATTACHED OF 2023 KWO THANKSGIVING DAY PARADE FLOATS

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About [Kitchener-Waterloo Oktoberfest](#)

The first Kitchener-Waterloo Oktoberfest was celebrated in 1969 at Concordia Club in Kitchener, organized by a group of dedicated founders. The keg was tapped and history was made. Since then, Kitchener-Waterloo Oktoberfest has developed its own traditions, becoming one of the largest Bavarian Festivals outside of Germany. Tens of thousands of visitors celebrate annually in our Festhallen, at local restaurants and by attending one of our many family and cultural events. More than just Biergartens, Kitchener-Waterloo Oktoberfest is committed to supporting the cultural, economic and social vitality of Waterloo Region, bringing millions of dollars in economic benefit to the Region each year. *Oktoberfest Cares* provides funding for charitable partners and supports Festival initiatives that enrich our community such as the Onkel Hans Food Drive and keep admission costs low or free for favourites including the Women of the Year celebration and family-friendly events like KIDtoberfest, Thanksgiving Day Parade and Christkinderfest. For more information visit www.oktoberfest.ca.

Media Contact:

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