

## **Damenfest Returns for Another Year**

- Networking Breakfast Celebrating Women in Waterloo Region
- Speaker Panel includes Mandy Bujold, Ajoa Mintah and Gwenyth Stadig

**SEPTEMBER 5, 2024 – KITCHENER, ON** – <u>Kitchener-Waterloo Oktoberfest</u> is please to announce the return of <u>Damenfest</u>, a networking opportunity that brings together the women of Waterloo Region all in the Spirit of Gemütlichkeit.

"We are delighted to bring back Damenfest," shares Executive Director Tracy Van Kalsbeek. "Much like Women of the Year, this event provides us with another way to celebrate and share stories about amazing leaders in our community."

The event runs from 8:00 a.m. until 10:00 a.m. on Friday, October 18<sup>th</sup> in the Crystal Ballroom at the Walper Hotel and includes an inspiring morning of fantastic speakers sponsored by <u>BDO</u>, networking and a visit from Oktoberfest's Tante Frieda. Close to 200 guests from the local business and arts community, as well as members of the prestigious Women of the Year alumni are planning to be in attendance.

The panel, moderated by Amy Schlueter, includes Olympian Mandy Bujold, ice cream engineer Ajoa Mintah and charitable tax lawyer Gwenyth Stadig. Read their bios <u>HERE</u>.

Date & Time: Friday, October 18th from 8:00am – 10:00am

**Venue**: The Walper Hotel, Downtown Kitchener **Discussion Theme**: Value of Connection

Tickets are \$50.00 each and can be purchased HERE

PHOTOS ATTACHED OF 2024 DAMENFEST PANELISTS AND MODERATOR

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## **About Kitchener-Waterloo Oktoberfest**

The first Kitchener-Waterloo Oktoberfest was celebrated in 1969 at Concordia Club in Kitchener, organized by a group of dedicated founders. The keg was tapped and history was made. Since then, Kitchener-Waterloo Oktoberfest has developed its own traditions, becoming one of the largest Bavarian Festivals outside of Germany. Tens of thousands of visitors celebrate annually in our Festhallen, at local restaurants and by attending one of our many family and cultural events. More than just biergartens, Kitchener-Waterloo Oktoberfest is committed to supporting the cultural, economic and social vitality of Waterloo Region, bringing millions of dollars in economic benefit to the Region each year. *Oktoberfest Cares* provides funding for charitable partners and supports Festival initiatives that enrich our community such as the Onkel Hans Food Drive and keep admission costs low or free for favourites including the Women of the Year celebration and family-friendly events like KIDtoberfest, Thanksgiving Day Parade and Christkinderfest. For more information visit www.oktoberfest.ca.

## **Media Contact:**

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