

MEDIA ADVISORY



K-W Oktoberfest Official Keg Tappers Announced

October 3, 2024 – KITCHENER, ON – [Kitchener-Waterloo Oktoberfest](#), is pleased to announce the 2024 official keg tappers – former amateur boxer and Olympian [Mandy Bujold](#) and retired competitive boxer [Syd Vanderpool](#).

Always a coveted role during the festival, each year the official keg tappers help to create a memorable experience for the community and Oktoberfest visitors during Thanksgiving weekend. "It's an incredible honour to be part of such a historic tradition in our region," shares Mandy Bujold. "Tapping the keg at Oktoberfest celebrates not only the culture but also the community that has made this event so special over the years."

Previous K-W Oktoberfest official keg tappers have included: Prime Minister Justin Trudeau, Steph LeClair and Kristen McKenzie – winners from the Amazing Race Canada, former Ontario Premier Kathleen Wynne and Sports Commentator Ron MacLean. Adds Syd Vanderpool, "Excited to be part of Kitchener's rich Oktoberfest tradition this year, tapping the keg alongside the incredible Mandy Bujold! It's about coming together, celebrating community and enjoying the spirit of this amazing city. Prost to good times, great company, and unforgettable memories!"

Roll Out the Barrel with Mandy and Syd at the Official Keg Tapping:

Date: Friday, October 11th

Place: [Willkommen Platz](#) inside Carl Zehr Square, 200 King St. W., Kitchener

Time: 12:00 pm – 12:30 pm

After the Official Keg Tapping:

Directly after the official keg tapping, stick around to visit the Willkommen Platz biergarten, vendor market and KIDtoberfest. Daytime entertainment includes: [The Golden Keys](#), [Walter Ostanek](#) and the [Tim Burr Show](#). Evening entertainment includes: [Romeo Sex Fighter](#) and [Danny Michel](#).

PHOTO ENCLOSED OF MANDY BUJOLD AND SYD VANDERPOOL IN BAVARIAN COSTUME

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About [Kitchener-Waterloo Oktoberfest](#)

The first Kitchener-Waterloo Oktoberfest was celebrated in 1969 at Concordia Club in Kitchener, organized by a group of dedicated founders. The keg was tapped and history was made. Since then, Kitchener-Waterloo Oktoberfest has developed its own traditions, becoming one of the largest Bavarian Festivals outside of Germany. Tens of thousands of visitors celebrate annually in our Festhallen, at local restaurants and by attending one of our many family and cultural events. More than just biergartens, Kitchener-Waterloo Oktoberfest is committed to supporting the cultural, economic and social vitality of Waterloo Region, bringing millions of dollars in economic benefit to the Region each year. *Oktoberfest Cares* provides funding for charitable partners and supports Festival initiatives that enrich our community such as the Onkel Hans Food Drive and keep admission costs low or free for favourites including the Women of the Year celebration and family-friendly events like KIDtoberfest, Thanksgiving Day Parade and Christkinderfest. For more information visit www.oktoberfest.ca.

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