

MEDIA ADVISORY



Women of the Year 50th Anniversary Awards Tickets on Sale Now!

February 25, 2025 – KITCHENER, ON – Tickets for [Kitchener-Waterloo Oktoberfest's 50th Women of the Year](#) anniversary celebration are now on sale.

General admission tickets and celebration table packages can be purchased [HERE](#). This event sells out quickly every year – secure your tickets today!

Nominations are Open:

Community members are encouraged to nominate deserving women in one of the 12 Women of the Year [categories](#). Nominees must reside, work, volunteer or study within Waterloo Region. They can be individuals who are involved in the community, are an inspiration to others, motivate and/or embrace change. Nominees can also be folks who demonstrate initiative, recognize and confirm success in others, or who touch people's lives in quiet and compassionate ways. The **nomination deadline is 4:00 p.m. on March 31, 2025**. Everything regarding the Women of the Year nomination process, including the nomination [form](#), can be found [HERE](#).

Kitchener-Waterloo Oktoberfest Rogers Women of the Year is for all women. As in the past, nominations and nominees are inclusive of all women, non-binary, transgender, two-spirited, women of all classes, races, sexualities, ableness and identities.

For half a century, this event has been pivotal in recognizing and celebrating women's accomplishments, fostering equality and inspiring future generations in our Region.

The Kitchener-Waterloo Oktoberfest Rogers Women of the Year Awards are proudly supported by [Rogers](#), [Rogers TV](#), [CHYM 96.7](#), [Country 106.7](#), [CityNews 570](#) and [Sherwood Events](#).

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About [Kitchener-Waterloo Oktoberfest](#)

The first Kitchener-Waterloo Oktoberfest was celebrated in 1969 at Concordia Club in Kitchener, organized by a group of dedicated founders. The keg was tapped and history was made. Since then, Kitchener-Waterloo Oktoberfest has developed its own traditions, becoming one of the largest Bavarian Festivals outside of Germany. Tens of thousands of visitors celebrate annually in our Festhallen, at local restaurants and by attending one of our many family and cultural events. More than just biergartens, Kitchener-Waterloo Oktoberfest is committed to supporting the cultural, economic and social vitality of Waterloo Region, bringing millions of dollars in economic benefit to the Region each year. *Oktoberfest Cares* provides funding for charitable partners and supports Festival initiatives that enrich our community such as the Onkel Hans Food Drive and keep admission costs low or free for favourites including the Women of the Year celebration and family-friendly events like KIDtoberfest, Thanksgiving Day Parade and the Willkommen Platz. For more information visit www.oktoberfest.ca.

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